



**Seeding
today for
Greener
Nation
tomorrow..!**



Bio Eway Life

Unleash Your Inner Radiance



BIO-EWAY LIFE PRIVATE LIMITED
#209, 100 FT Road, Jawarharlal Nehru Road,
Arumbakkam, Chennai, Tamilnadu-India 600106
Website : www.bioeway.com



We '**BIO Eway Life (P) Ltd.**, is a **Young start-up with strong 25+ Yrs** of Industrial Experienced Leaders who are joined hand with the commitment to delivering happiness in the form of '**Natural, Organic, Bio Ceramic & Eco-friendly based**' Product' in everyone's home.

Our focuses are Trading & Marketing of Eco-friendly Products in the selected category of - | **Health | Personal | Food | Agri | and more** through Direct Selling across PAN-India with the strategic engagement and sourcing with a leading manufacturer across the Globe for Design, Development & Supply of International Standard.

Our Presence is committed to achieving **Long-term Business Goal** and stake-holder relationships based on high quality competitive to achieve, **EXCELLENCE** in **Products & Services** focusing on **CUSTOMER CENTRIC APPROACH.**

ABOUT US



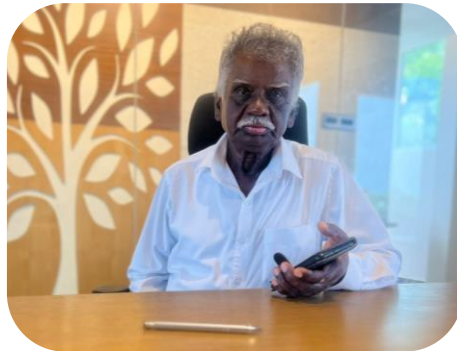
We BIO Eway Life - | Vision | Mission | Values | - are exemplified the Presence of our **Business today for better Nation Tomorrow...!**

Director's Message



Esther Gunamani, Director of Bio Eway Life having 20+ years of experience building Education System. During her journey she has multiple business in Infra structure development project, Real Estate, Schools etc.

She become strong women take on leadership positions on equal footing are not only fairer societies but also better, more successful societies, with more talent, more potential, and more intergenerational equality. Strong financial strength and building leadership quality elevate to do more and more for Go Green Initiative towards Sustainable Growth.



V Sethuraman, Director of Bio Eway Life have 25+ year of Experience in Automobile industry and been in Network Work Business since 1999 and become one of top leader awarded - CDM Rank in Cony bio. During his Journey he earned rich knowledge which engages him to explore more business avenue in the sectors like - Infra Structure Project, Real Estate, Trading and Marketing of Daily Consumables, Networking etc... His hard works earns strength on his financial and personal portfolio multi-fold. As a leader, he overlooks the entire team's progress and finds, follows, and guides the members for individual and team success. He been jack-of-all-trades, possessing exceptional problem-solving, training, motivational, mentoring, and management skills, which helps to lights up 100+ Networker in his team to achieve car and much more during short-span to time in the Direct selling Business.

Both Directors, are joining hands to Trade and Marketing of Natural, Bio, Health and Wellness product with strong partnering with Industry best manufacturers and bring lives to every home with their hand-picked products thro Direct Selling Business.



Bio Eway Life – Vision & Mission



Bio Eway Life
Unleash Your Inner Radiance

VISION

Our Motto defines the Mission & Values of 'Go Green Initiatives & Empower People by Unleash Inner Radiance towards Together to the Top'



MISSION

To establish as one of the best companies in terms of innovation, expertise and responsible entrepreneurship focusing - **Customer | Environment | Stake-holders** and being a role model for contributing to Society with our Motto of 'GO GREEN Drive' towards **SUSTAINABLE Business Excellence** for Win-Win.

5 The Five Facets of Bio Eway Life - Goals



Our Moto to drive Go Green Initiatives

Strong Industry expertise together to bring the changes to implement GO Green Initiative towards MOTO of the Company .



International Quality Product

Best in Class technological product in Bio Ceramic, Natural, Organic and Eco-friendly towards International standards to serve the people .



Sustainable Networking in Direct Selling

Created award winning programs to restore the ecology & economy of struggling communities on the front lines.



Successful & Profitable Business

Wages make you a living. Profits make you a fortune. Success and profitability are outcomes, not objectives.



Grow & Glow Together

Coming together is the beginning. Keeping together is progress. Working together is success - - We make you Grow & Glow

BIO Eway Life - 'Channel Partner'



Bio Eway Life
Unleash Your Inner Radiance



V Time[®]

Organic and Millet Foods

VILLAGE TASTE



GARUDAA

**ORGANIC AND NATURAL
PRODUCTS**



Miracle tree[™]

**Bio Way,
Malaysia**



|SMARTER - QUIETER - CLEANER|



Bio Eway Life

Unleash Your Inner Radiance





Dato' Logendran K. Narayasamy , is an iconic figure in the Negeri Sembilan State of Malaysia, known for his significant contributions to the architectural field and his leadership role within Matrix Concept, a Public Listed Company. Matrix Concept holds a position among the top ten leading companies in the construction industry.

Dato' Logendran is an architect by profession and has been providing architectural design works ranges from individual projects to dwelling mixed developments since 1987. In his career, Dato' Logendran has designed and built impressive portfolio of completed projects in Negeri Sembilan and his clients include reputable governmental ministries, established companies of diverging nature of businesses.

Currently, **Dato' Logendran** is the Chairman of Matrix Concepts Foundation Committee, Executive Director of NSCMH Medical Centre & Vice Chairman of Mawar Specialist Hospital, Seremban. He also hold directorships for several subsidiary companies of Matrix Group.

Dato' Logendran is the advisor/consultant for certain design works of Matrix Group's projects by virtue of his expertise and vast experience. His interest has been declared and duly noted by the Board of Directors of Matrix Group.

Dato' Logendran is manufacturing World best Bio Ceramic Product in Malaysia, exclusively for Bio Eway in Direct Selling Industries.



BIO EWAY LIFE – Package Product's



Bio Eway Life
Unleash Your Inner Radiance

SAVE PLANET

BIO CERAMIC PRODUCT

- ✓ **FIR Socks**
- ✓ **FIR Knitted Knee Support**
- ✓ **FIR Cervical Band**
- ✓ **FIR Eye Shade**
- ✓ **FIR Back Support Belt**
- ✓ **Premium Suit Length**

FIR Socks



Bio Eway Life
Unleash Your Inner Radiance



✓ Relaxes leg pain

✓ Soothes foot corn

✓ Prevents fungus

✓ Helpful in cracks

✓ Comfortable for long walks

✓ Increase comfort in diabetic foot

✓ Odor free after long use

✓ Increases blood circulation



FIR Knitted Knee Support



Bio Eway Life
Unleash Your Inner Radiance



✓ Relaxes leg pain

✓ Treating Leg Cramps

✓ Prevents fungus & Odor Free

✓ Soothes Knee Joints

✓ Emit FIR for health benefits

✓ Increase Blood Circulation

✓ Comfort for Long Usage

✓ Improve Metabolic Function



FIR Cervical Neck Band



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✓ Prevent Injury after Surgery by Limiting Rotation

✓ Helps in Posture Correction

✓ Reduce Pressure on the Nerves

✓ Reduce Obesity

✓ Eliminate Neck-pain

✓ Increase Comfort

✓ Increase Blood Circulation

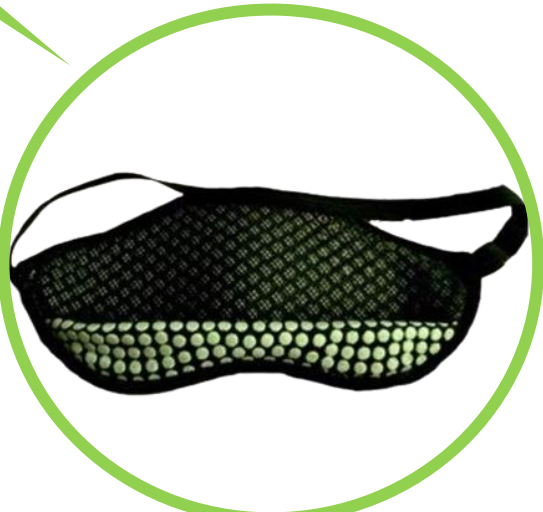
✓ inflammation of the nerve root by immobilisation



FIR Eye Shade



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✓ Light Weight

✓ Premium Quality

✓ Comfort & Breathable

✓ Removes Dark Circle

✓ Induces Sound Sleep

✓ Relaxes Strained Eyes

✓ Improve Dry & Watery Eyes

✓ Relieving Head-aches



FIR Back Support Belt



Bio Eway Life
Unleash Your Inner Radiance



✓ Support the Spine with Double bracing

✓ Helps in Posture Correction

✓ Reduce Weight Loss

✓ Reduce Obesity

✓ Eliminate Back-pain

✓ Increase Comfort

✓ Increase Blood Circulation

✓ Addon Removal Padding for Back Support



Premium Suit Length



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✓ Comfort Fabric to Suits – Women / Men

✓ Greater Look

✓ Odor Free

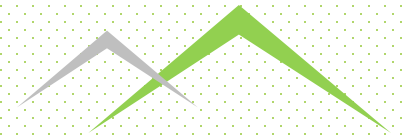
✓ Feel & Comfort

✓ Dimensional Stability

✓ Increase Comfort leads to all-the-day Wear Suits

✓ Luxury Suit for Every Individual

✓ Premium Quality





**ARISE AWAKE
STOP NOT
TILL GOAL
IS REACHED**





BUSINESS OUTLOOK

Bio Eway - Business Plan Incentive's

Conferral Bonus (CB) - 10% on BV*

Team Building Bonus (TBB) - 15%~20% on BV*

Team Matching Bonus (TMB) – Up to 100%*

E-Scooter Purchase Level Income*

Repurchase Level Income*

Stockiest Appointment Level Income*

Performance Incentive | R&R*

- *Company can amend the Compensation Plan without prior notice based on Business Strategy | T&C Apply
- Member are Joining & Purchasing of BIO Eway product/Plan, can only avail business Reward program as complementary.



On First Purchase Activation



Option 1: **Entry Care** | ₹1500 MRP | ₹1000 BV | ₹500 EV Gift Coupon

- Product 1.1: | Bio FIR Socks - Qty 1 Pair |
- Product 1.2: | Moringa Assorted Infusion Tea - Qty 1# |

Option 2: **Smart Combo** | ₹3000 MRP | ₹2000 BV | ₹1500 EV Gift Coupon

- Product 2.1: | Bio FIR Socks - Qty 2 Pair |
- Product 2.2: | Moringa Assorted Infusion Tea - Qty 1# | Moringa Soup Instant Mix - Qty 1# |

Option 3: **Advanced Combo** | ₹6000 MRP | ₹4000 BV | ₹3000 EV Gift Coupon

- Product 3.1: | Bio FIR Socks - Qty 2 Pair | Bio FIR Knitted Knee Support - Qty 1# |
- Product 3.2: | Moringa Assorted Infusion Tea - Qty 2# | Moringa Soup Instant Mix - Qty 2# |
- Product 3.3: | Moringa Nutri Drink - Qty 1# | Moringa Antiaging Serum - Qty 2# |

Option 4: **Professional Combo** | ₹21000 MRP | ₹15000 BV | ₹12000 EV Gift Coupon

- Product 4.1: | Bio FIR Socks - Qty 6 Pair | Bio FIR Eye Shade - Qty 3# | Bio FIR Knitted Knee Support - Qty 2# |
- Product 4.2: | Bio FIR Back Support Belt - Qty 1# | Bio FIR Socks - Qty 2 Pair |
- Product 4.3: | Moringa Nutri Drink - Qty 5# | Moringa Antiaging Serum - Qty 6# |
- Product 4.4: | Premium Suit Length – Qty 1 Pack |



INCOME & BONUS SCHEME



PRODUCT'S	PACKAGE	BV	Team Building Bonus (TBB)	TMB - TEAM MATCHING BONUS (4 Level Compressed)				DAILY CEILING
				L1	L2	L3	L4	
Bio Ceramic - Socks	₹ 1,500.0	1000	15%	25%	25%	25%	25%	₹ 3,000.0
Bio - Knee Brace + Socks (Or) Moringa - Tea + Soup	₹ 3,000.0	2000	15%	25%	25%	25%	25%	₹ 6,000.0
Bio - Eye Shade + Knee Brace + Socks (Or) Moringa - Drops + Movita NutriDrinks	₹ 6,000.0	4000	15%	25%	25%	25%	25%	₹ 12,000.0
Bio - Eye Shade + Knee Brace + Cervical Collar + Socks (Or) Bio - Waist Belt (Or) Suit Length	₹ 21,000.0	15000	20%	25%	25%	25%	25%	₹ 60,000.0

- All Packages- Eligible for eScooter Coupons | Deduction 5% TDS & Package GC only redeemed eScooter
- Matching Bonus 15~20% on Daily Payout (1:2/2:1 & KYC Mandatory for Payment Initiation).
- Team Matching Bonus upto 100% based on Level's as above.





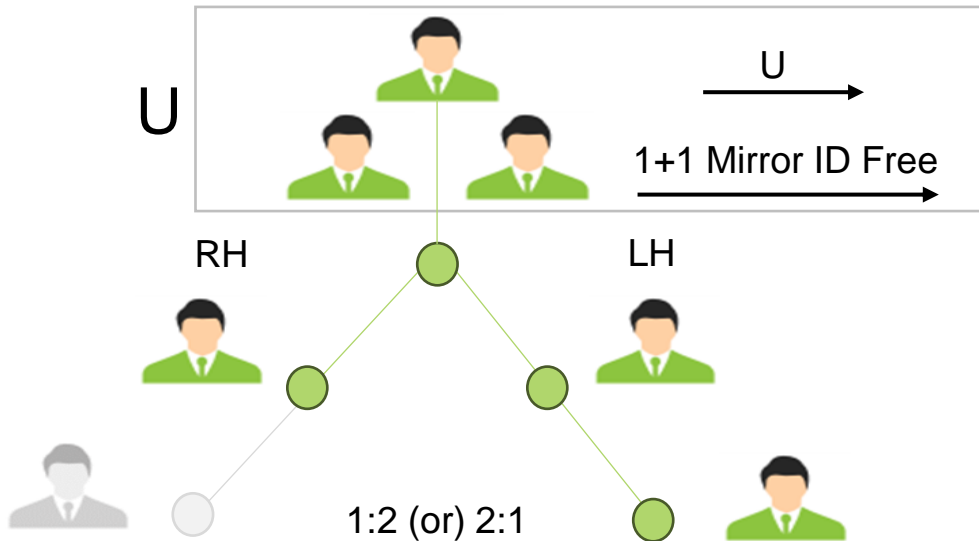
TEAM BUILDING BONUS (TBB) - ELIGIBILITY

Team Building Bonus (15~20%) TBB

➤ To qualify for the first pair matching TBB, there are 2 conditions.

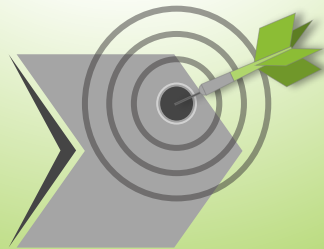
➔ The member must have two Direct personally enrolled members, which can be on any side of his team structure. Either one on left side and one on another or both on either side of his/her team structure.

➔ For the first pairing bonus the sale has to be in the ratio of 1:2 or 2:1 (Head count) irrespective of any product combo purchased.





TEAM MATCHING BONUS



Till 4 Active Level Team Matching Bonus up to 100%, No Capping & Unlimited Bonus
* Condition Apply

BIO EWAY LIFE - PACKAGES

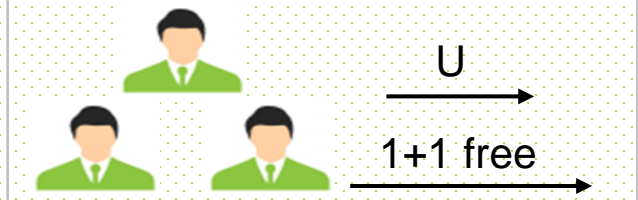
₹1500 / ₹3000 / ₹6000 / ₹21000

25%

25%

25%

25%



- Each ID activation will get – Lh/Rh Mirror ID Bonus | Daily Cut-off & Daily Payment's for Team Building Bonus 15~20%
- Weekly Payment for Team Matching Bonus – 4 Levels 100%.



TEAM MATCHING BONUS (TMB) - ELIGIBILITY

Team Matching Bonus (Up to 100%)

(I) The first condition is

- ➔ Company provides freedom to active member who fulfil (1:2 Or 2:1) member are eligible for 1st & 2nd Level TMB 25% from the Pair matching Bonus of their 1st level Direct member, which means the member must have at least 2 Direct personally enrolled members with any Business Plan activation on each side of their business structure.
- ➔ However, member who enrolls 6 personally enrolled members only are eligible for 3rd level TMB of 25% from the Pair matching Bonus of their 1st level Direct member.
- ➔ and any member who enrolls 9 personally enrolled members only are eligible for 4th level TMB of 25% from the Pair matching Bonus of their 1st level Direct member.

(I) The second condition is..

- ➔ In order to keep receiving TMB, the member has to be active on personal re-purchase order of any product. For example, if any product re-purchased by the member, will keep him active for next 7 days to keep on earning TMB.
- Company provides freedom to active member with no re-purchase order for Level 1 & Level 2 qualifies for 25% TMB.
- Member active with minimum re-purchase order of Rs 2000, qualifies for 3 level 25% TMB.
- Member active with minimum re-purchase order of Rs 4000, qualifies for 4 level 25% TMB.



E BIKE – GIFT Coupon

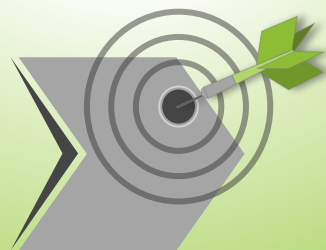


PACKAGE	BV	EBIKE GIFT COUPON (Complementary)
₹1500.00	1000	₹500.00
₹3000.00	2000	₹1500.00
₹6000.00	4000	₹3000.00
₹21000.00	15000	₹12000.00

- All Packages- Eligible for eScooter Coupons as GIFT from Company and only redeemed on eScooter Purchase.
- Deduction 5% TDS & 10% will be added in the Vallet for Purchase of Electric Vehicle or Product.



e-SCOOTER Redemption SCHEME



LEVEL'S	E-SCOOTER NOs	INCENTIVE AMOUNT (Rs.)	
		Per Unit	Total Sum
1	3	₹ 1,500	₹ 4,500
2	9	₹ 500	₹ 4,500
3	27	₹ 100	₹ 2,700
4	81	₹ 100	₹ 8,100
5	243	₹ 100	₹ 24,300
6	729	₹ 100	₹ 72,900
7	2189	₹ 50	₹ 1,09,450
8	6561	₹ 50	₹ 3,28,050
9	19683	₹ 50	₹ 19,84,150
10	59049	₹ 50	₹ 29,52,450

TOTAL Incentive's ₹ 29,52,450





REPURCHASE SCHEME

Re-Purchase Level
Incentives

LEVEL's	MEMBER	Incentive	Purchase Amount	Incentive Amount
1	3	₹ 30	₹ 3,000	₹ 90
2	9	₹ 30	₹ 9,000	₹ 270
3	27	₹ 30	₹ 27,000	₹ 810
4	81	₹ 30	₹ 81,000	₹ 2,430
5	243	₹ 30	₹ 2,43,000	₹ 7,290
6	729	₹ 30	₹ 7,29,000	₹ 21,870
7	2189	₹ 30	₹ 21,89,000	₹ 65,670
8	6561	₹ 30	₹ 65,61,000	₹ 1,96,830
9	19683	₹ 30	₹ 1,96,83,000	₹ 5,90,490
10	59049	₹ 30	₹ 5,90,49,000	₹ 17,71,470

TOTAL Incentive's ₹ 17,71,470

- Monthly Once Income on Repurchase for 10 Levels, Any re-purchase made by the member qualifies for the 10 level Generation Bonus (Dynamic Compressed). Total 30% of BV, i.e. 3% of BV at each level up to maximum of 10 levels. (Compressed with the Active members who are active with their product re-purchase order)



STOCKIEST INCOME SCHEME



STOCKIEST INCENTIVE'S

1,00,000 BV* on Rs.1,50,000/-

Mobile Stockiest

5% on Stock Point Turnover in Rs.

STOCKIEST APPOINTMENT INCENTIVE'S

Level - 1

3%

Level - 2

1%

Level - 3

0.5%

Level - 4

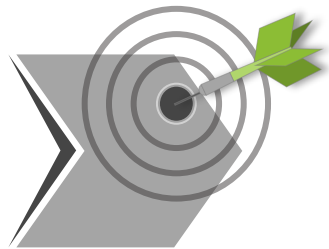
0.5%

* Mobile Stockiest appointment package Rs.1,50,000 = 1,00,000 BV



PERFORMANCE INCENTIVE - ELIGIBILITY

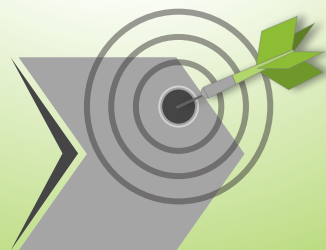
$$\text{Performance Incentives} = \frac{(\text{No of Joining in a Week} \times \text{Rs.100})}{(\text{No of Qualifier 3 Referral in a week})}$$



Performance Bonus - Any member who does 3 Direct personally enrolled member qualifies for an additional bonus of 1 share as Performance Bonus (Paid Weekly) and any personally enrolled members in multiple of 3, will qualify for an additional share of Performance Bonus for that Particular week as mentioned.



REWARDS & REGONISATION



AWARDS - RANK	BV MATCH	R&R
Silver	10L BV	Magna, Goa – Tour
Gold	20L BV	Foreign Tour
Pearl	30L BV	Electric Scooter
Ruby	60L BV	Electric Car
Platinum	1Cr BV	Europe Trip + Cash
Blue Diamond	3Cr BV	SUV Car
Black Diamond	7Cr BV	Apartments
Crown Diamond	12Cr BV	Jaguar Car
Double Crown Diamond	15Cr BV	Villa
Master Crown Diamond	50Cr BV	3Cr Cash
Universal Crown Diamond	150Cr BV	8Cr Cash



Business Plan Key Features



- **Free Registration/ No Joining fees** - You can enjoy the products at Distributor/discounted price.
- Every Associate gets an additional **Pre-activated 2 Mirror ID** underneath them. So no need to pay any amount for the additional Mirror ID. This additional Mirror IDs also qualifies for its first Pair matching earning after it completes the sale of 1:2 or 2:1.
- Every Top-up on Upgrade on IDs automatically upgrades the 2 additional Mirror IDs provided.
- Also, they can participate in the company's Reward program, which is offered to them complimentary and optional based on individual eligibility.
- 5% TDS deduction and 10% for Purchase of E-Scooter & Repurchase from your payouts.
- Payouts calculated daily and Paid in your bank on | Daily | Weekly | Monthly |

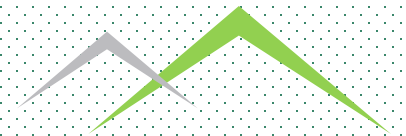
BIO EWAY LIFE – Repurchase Product's



Bio Eway Life
Unleash Your Inner Radiance



R E D U C E
R E U S E
R E C Y C L E





HONEY THULASI
Natural Stevia Coffee

NO ADDED SUGAR
(ONLY Stevia Rebaudiana)



MORINGA TEA
100% Natural Moringa



HONEY THULASI
Natural Stevia Tea





Guava Product (100% Natural)

- * 100% Natural
- * No Artificial Colors
- * No Fillers



Guava Face Pack

Best - Wrinkles / Acne / Dark Spot /
Skin allergies etc.



Guava Leaf Green Tea

- Promotes Weight Loss
- Improve Quality of Sleep
- Manage Diabetes & Fight Cancer
- Prevent Hair Loss



Guava Millet Malt

- Reduce the risk of developing cancer
- Helps during constipation
- Increase daily Fibre intake





SOUP'S (100% Natural)



Moringa Soup 100% Natural

- Rich in Vitamins, Minerals, Antioxidants & Amino Acids
- Fight Inflammation
- Protect the Liver
- Good for Nervous & Stomach



Banana Stem Soup 100% Natural

- Prevents Kidney Stones
- Helps in Weight Loss
- Helps in detoxification



MORINGA 100% Natural



**MORINGA Amla
Tablet**

- Boost Immunity & Metabolism
- Rich in Omega 3,6,9
- Rich in Anti-Oxidant
- Aids in better Digestion



**MORINGA Leaf
Tablet**



**MORINGA Beauty
Drops**

- Anti-ageing effects
- Anti-Microbial action
- Immense Cleansing
- Skin Toning & Smoothing



*Surprise
Coming,
Stay
Tuned!*

SOMETHING
NEW
IS ON
ITS WAY...

More Products





Bio Eway Life
Unleash Your Inner Radiance

Thanking

